

The first conference for sustainability
in the functional textile branch

sustain & innovate

Munich, November 14th, 2019

It focuses on all aspects of acting sustainably, from sourcing to the production and sale of functional textiles. This conference brings together leading decision-makers, educates, informs and provides networking opportunities during a day full of interesting speakers and discussion rounds, providing deeper insight into branch-relevant topics.

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Program at the Expert Talks Area PERFORMANCE DAYS, Messe Munich, Hall C1

Thursday, November 14th, 2019, 9:45 a.m. – 5:00 p.m.

09:45 a.m. – 10:30	Sustainability as Driving Force for the Textile Industry <i>Antje von Dewitz, CEO, VAUDE</i>	01:30 p.m. – 02:30	Designing for Recycling: Making the Case for Mono-material Products <i>Sophie Bramel, Journalist, and Guests</i> Speakers: <i>Anne Prah, Sustainable Design Consultant</i> <i>Cesare Citterio, CEO, Cifra</i> <i>Jose Fernandez, Founder and President, Global Merino</i> <i>Dr Rüdiger Fox, CEO, Sympatex</i>
10:30 – 11:20	Sustainability in Textiles is More Than Just Recycled Fibres <i>Ulrike Arlt, Editor in Chief, SPORTS FASHION by SAZ</i> Special guest: <i>Dr. Rüdiger Fox, CEO, Sympatex</i>	02:30 – 03:30	Sustainable Business beyond Products, People and Processes <i>Anna Rodewald, Sustainability Expert and guests</i>
11:20 – 11:40	PrimaLoft – a Relentlessly Responsible Brand <i>Jochen Lagemann, Senior Vice President and Managing Director Europe & Asia, PrimaLoft</i>	03:30 – 04:15	Harmonization & Credentials – Why Verification Matters <i>Martin Cieslik, Head of Global Marketing & Sales, Hohenstein Institutes</i>
11:40 – 12:00	Polartec Ecoengineering, 25 Years of Sustainability <i>Steve Layton, President, Polartec, LLC</i>	04:15 – 05:00 p.m.	Creating New Values with Textiles <i>Anne-Marie van Hoof, Creative Director, 4-OPTIONS</i>
12:00 – 12:45	Succeed with the SAC Higg Index Facility Environmental Module <i>Karin Ekberg, CEO, Leadership & Sustainability</i>		
12:45 – 01:30 p.m.	Greenwashing: The Elephant-in-the-Room? <i>Nicholas Allen, Senior Manager, Traceability and Animal Welfare, Patagonia</i>		

All lectures and discussions are free, registration required.

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The conference is supported by



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